

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Why register your child for weekend enrichment programmes when these will be offered as part of MERCUTM Pre School curriculum starting year 2007!

At MERCUTM, your child will not need to attend enrichment programmes on a separate day. Enrichment programmes such as MerQTMSpeech & Drama, ScienceWhiz and IQRA will be offered as part of the pre school curriculum for 4 to 7 years old starting Year 2007.

Besides making it more convenient for the parent and child, by incorporating the enrichment programmes, MERCUTM hopes to achieve the following objectives:

- **ScienceWhiz** - to develop an interest in Science from a young age and increase their awareness about things around them. This will improve their observation, analytical and inferring skills through fun and interesting experiments and projects such as hot air balloon or torchlight.
- **MathWhiz** - to inculcate interest in Maths at a young age, through interesting and creative hands-on activities
- **MerQTMSpeech & Drama** - to develop the children's confidence, improve their articulation, pronunciation and creativity. The programme includes dramatization, role-play, mime and movement, poetry and rhyme recitation.
- **IQRA Enrichment Programme** - introduce to the children *Hijayah* alphabets through fun and exciting activities. The programme will be divided into 2 levels, Beginners and Intermediate.

Since MERCUTM announced that the above 4 components will be integrated into the curriculum, it has been receiving positive response from its current clients.

Mdm Latiffah Ismail, whose Nursery 2 daughter is currently attending MerQTMSpeech & Drama, commented that "*Nuratina is able to read some simple words. It is good to have this programme incorporated into the curriculum in 2007 so that she will have more free time on Saturdays to do other things.*"

Another parent, Mdm Nazreen Mohd Hussain, also shared on her Kindergarten 2 son "*Saef is able to speak better, his vocabulary has improved and is more confident.*"

To further enhance the quality of the curriculum, MERCUTM has invited 2 early childhood practitioners with years of experience in curriculum development and teaching pedagogies as our advisory panel.

They will be assisting MERCUTM in analyzing and reviewing the current and future curriculum, and also in recommending effective teaching methods.

Dr Lillian G. Katz, PhD

Professor, Emerita of Early Childhood Education
& Co-Director, ERIC Clearinghouse of Elementary
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Dr. Christine Chen, PBM

Researcher, Learning Society (Singapore)
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Childhood Educators (AECES)

To find out more about MERCUTM Pre School curriculum, come for our **Open House on Saturday, 29 July 2006, 10am to 5pm at 102 Pasir Ris Road**. There will be balloons and exciting activities for kids, such as Face Painting, Hand Puppet Making, and many more.

About MERCUTM Learning Point

MERCUTM Learning Point is an education and training provider that offers a comprehensive range of programmes and services to the general public, corporate, grassroots organisations and other Voluntary Welfare Organisations (VWOs). Set up in 1999, MERCUTM has an extensive network of one preschool centre and two childcare centres, three student care centres and two learning centres that offer academic and enrichment for students; one Private School offering private GCE 'O' Level programme; and one Career Centre that offers Career Coaching and Employment Assistance.

We kindly request the media's support and assistance to inform members of the public of these programmes so that they may take advantage of its benefits. Should you require more information, please contact Ms Sumarni at 6892 6944 or e-mail: sumarni@merculearning.com

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