

## PRESS INVITATION

### Learning Journey for Kindergarten 2 Students - Graduation on 31<sup>st</sup> October 2008

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MERCU<sup>TM</sup> Learning Point, a subsidiary of Association of Muslim Professionals (AMP), is celebrating the learning journey of graduating Kindergarten 2 students from its kindergarten and childcare centres on 31<sup>st</sup> October 2008 (Friday) from 4.30pm to 5.30pm at Toa Payoh HDB Hub. In August 2008, the early childhood centres have been renamed to Kidz Meadow Kindergarten and Kidz Meadow Childcare & Development Centres. This event would also unveil the new Kidz Meadow logo. A cheque would be presented to Association of Muslim Professionals (AMP) for contribution to the Ready for School Fund in the presence of the Guest of Honour, Dr Mohamad Maliki Osman (Parliament Secretary, Ministry of National Development and Member of Parliament for Sembawang GRC).

Be impressed with the children's stage talents as well as the children's creative project work showcased at the event. The project work exhibition displays the documentation and photographs of the work done by children. Integrating the Project Work in the curriculum since 2007, triggered positive feedback from parents. Mdm Chong Yoke Eng commented, *"I would like to express my appreciation to the teachers for their hardwork in teaching the children about dinosaurs and doing exclusive research with them. As a working parent, I do not have much time to do research with my child and also lack the knowledge about dinosaurs. Many thanks too for exposing my child to project work at such a young age. For the benefit of the children, please have more of this kind of activity in the future."*

Project work or 'learning through play' engages the children in an in-depth investigations through books, Internet and discussion amongst peers. Activities like experiments, art & craft, cookery, songs and fieldtrips makes the learning journey more enjoyable for the children. This approach is geared towards developing curious and inquisitive minds, taking the children on the journey from lower concrete thinking skills to higher order of critical thinking skills. It allows the child to be more capable and creative, and given free rein to explore and do things for themselves.

Mdm Norsiah expressed her appreciation, *"I wish to emphasise that Kidz Meadow has played a big part in shaping young minds like Asyraf and Ariiq and I'm sure, other students too. Along with the quality programmes that you are constantly initiating, you also have a strong team of very friendly, encouraging and dedicated teachers. Excellent!"* She is a parent to Muhammad Asyraf who graduated from Kidz Meadow Kindergarten in 2004 and Muhammad Ariiq who is currently in K1 at the same kindergarten.

MERCU<sup>TM</sup> will also be presenting a \$14,500 cheque to **Association of Muslim Professionals (AMP)** for contribution to the **Ready for School Fund**. This is to acknowledge the effort of our parents and students in contributing donations to help the needy. The fund is part of AMP's effort to provide assistance to children of the AFYS families by equipping them with school essentials such as stationery, bags, uniforms, books and shoes. The fund also helps to subsidise school and tuition fees, provide EZ Link and other financial assistance.

The new name, Kidz Meadow, represents a learning environment which is full of joy and enthusiasm, hence the tagline 'where fun & creative learning begins'. The latest addition to Kidz Meadow is located at Buangkok Crescent. It is the first and only centre by Kidz Meadow, which offers infant care programme.

Dr Mohamad Maliki Osman (Parliament Secretary, Ministry of National Development and Member of Parliament for Sembawang GRC), will grace the event as the Guest-of-Honour. We cordially invite members of the press to cover the event. The details of the event are as follows:

**Date: 31<sup>st</sup> October 2008 (Friday)**

**Time: 4.30pm – 5.30pm (Press to arrive by 4.00pm)**

**Venue: Toa Payoh HDB Hub Convention Centre**

*(The programme schedule for the event can be found on the 3<sup>rd</sup> page)*

Please RSVP via email by **30<sup>th</sup> October 2008** to [sumarni@merculearning.com](mailto:sumarni@merculearning.com) to confirm your attendance. We look forward to your presence at the event.

### **About MERCU<sup>TM</sup> Learning Point**

MERCU<sup>TM</sup> Learning Point is an education and training provider that offers a comprehensive range of programmes and services to the general public, corporate, grassroots organisations and other Voluntary Welfare Organisations (VWOs). Set up in 1999, MERCU<sup>TM</sup> comprises of Kidz Meadow - a kindergarten and three childcare centres, two student care centres, three learning centres that offer academic and enrichment for students and a Private School offering private GCE 'O' and 'N' Level programmes.

We kindly request the media's support and assistance to inform members of the public of these programmes so that they may take advantage of its benefits. Should you require more information, please contact Ms Sumarni at 6346 8301 or e-mail: [sumarni@merculearning.com](mailto:sumarni@merculearning.com)

### **END**

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**Programme**

- 4.15pm Arrival of parents
- 4.30pm Arrival of Guest of Honour – Dr Mohamad Maliki Osman  
Parliamentary Secretary, Ministry of National Development  
Member of Parliament, Sembawang GRC
- 4.35pm Graduands Grand Entrance
- 4.40pm Opening Performance by Graduands from PRPS
- 4.45pm Graduation Ceremony / Certificate Presentation
- Kidz Meadow Childcare @ Yishun
  - Kidz Meadow Childcare @ Woodlands
  - Kidz Meadow Kindergarten @ Pasir Ris
- 5.20pm Presentation of cheque for Ready for School Fund  
Presentation of Token of Appreciation to GOH
- 5.25pm Unveiling of Kidz Meadow logo / slideshow
- 5.30pm Guest of Honour takes his leave