

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### Creative expression through Language, Music & Art

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Echoing Ministry of Education's (MOE) calling for kindergarten education to foster holistic development of child, Kidz Meadow Kindergarten and Childcare Centres will be introducing new curriculum features that recognize and value every aspect of a child's development.

With the objective of improving children's literacy level, **Letterland Phonics Programme**, will be integrated into the curriculum in 2012. It aims to develop children's reading, listening and speaking skills, whole word recognition, creative writing and phonics skills.

Kidz Meadow will also be incorporating **JollyMusic Programme** to complement its existing Music & Movement lessons. It provides additional resources for teachers to further refine their lessons. This gives an opportunity for the children to express themselves freely through another medium.

Besides the two new curriculum features, Kidz Meadow will continue to bring creative learning beyond the classrooms for the children to explore and discover. In **Project Work**, the children carry out a different project every semester. The teachers may get the ball rolling by setting the first topic, but students can suggest their own subsequently.

In June, Kidz Meadow Childcare Centres at Woodlands and Yishun organised Project Work Exhibitions where parents are able to view the children's projects. The teachers explained to the parents the different phases of the children's learning journey. Beaming with pride, children acted as ambassadors at the exhibition, explaining their masterpieces to proud parents. Parents were amazed at how much their children learnt about a certain topic like water.

Mr Muhd Halim, whose child is at Kidz Meadow Childcare (Woodlands), shared his thoughts on the approach "The project which was done during the school holidays has instilled the desire to learn more in the students. They will not only gain more knowledge but also have lots of fun in doing the project. Introducing Project Work is a good progress and such initiative should be continued."

Parents also play a vital role in the learning process. They participate in field trips with their children and even contribute to some activities in school such as cookery and art & craft.

To find out more about the integrated curriculum at Kidz Meadow, visit **Kidz Meadow Kindergarten's Open House at 102 Pasir Ris Road on 30 July 2011, 10am – 3pm**. Bring along your children for exciting activities like cooking session and IT Lab Workshop. Receive a goodie bag and free uniform when you register at the Open House.

The other Kidz Meadow Centres are:

**Kidz Meadow Childcare @ Buangkok** (Blk 979C Buangkok Crescent #01-105, Tel: 6489 8670)

**Kidz Meadow Childcare @ Woodlands** (Blk 874 Woodlands St. 82 #01-522, Tel: 6368 9634)

**Kidz Meadow Childcare @ Yishun** (Blk 173 Yishun Ave 7 #01-817, Tel: 6759 5117)

### **About MERCU<sup>TM</sup> Learning Point**

MERCU<sup>TM</sup> Learning Point is an education and training provider that offers a comprehensive range of programmes and services to the general public, corporate, grassroots organisations and other Voluntary Welfare Organisations (VWOs). Set up in 1999, MERCU<sup>TM</sup> has an extensive network of early childhood educational centres, student care centres and learning centres.

MERCU<sup>TM</sup> comprises of a kindergarten (Kidz Meadow Kindergarten), 3 childcare centres (Kidz Meadow Childcare Centres), 3 student care centres, and 4 learning centres that offer tuition and 2 of which, offer GCE 'N' and 'O' Level programmes.

We kindly request the media's support and assistance to inform members of the public of these programmes so that they may take advantage of its benefits. Should you require more information, please contact Ms Sumarni at 6346 8301 or e-mail: [sumarni@merculearning.com](mailto:sumarni@merculearning.com)

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